

It's Just a Conversation!

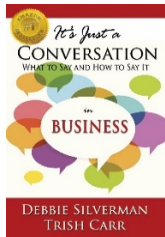
What to Say and How to Say It in Business

Did you know... more people second-guess themselves in business conversations than use toilet paper? SHOCKING!

Debbie Silverman is a Human Behavior Specialist; President of Consumer-Perspective LLC, a consumer research company, and a two-time Effie Award-Winner for Marketing Excellence. She is the creator and co-author of the Amazon #1 Best Seller, *It's Just a Conversation - What to Say and How to Say It in Business* and author of the newly released book, *Protecting the Rabbit Ears Generation - True Stories of Crime, Fraud and Scams Against Our Seniors and Elderly.* With 30+ years of experience helping clients successfully grow brands and businesses, Debbie uses her unique strategic engagement techniques to raise the bar on how businesses communicate with their customers and create RAVING FANS! Debbie gets a thrill when she can reveal ways companies can delight their customers and create long-term and PROFITABLE conversations.



Debbie Silverman



Book and Kindle versions available on Amazon

Speaking Engagements and Sponsorship Opportunities that address the following:

- The Power of the Silent Conversation – Tips to understand what's being said through body language and facial expressions
- Why Women Earn 22% Less – Empowering segment on negotiating
- Do You Suffer From CEObia? – How to take the stress out of dealing with your boss
- It's Graduation Time and Time to *Get Your Interview On!* – Secrets to a stress-free job interview after college or anytime

Contact: Debbie@Consumer-Perspective.com or 954-610-1403 for more information. Also, please check out our site: www.consumer-perspective.com